ABSTRACT

A customer computer sends a customer ID to a server
that sells, over a transmission network such as the Internet,
stamps, business cards, or other products that indicate
5   unique information. Based on the received customer ID, the
server extracts customer information from a customer
database. A preview image preparation portion of the server
uses the extracted information to prepare a preview image of
a stamp that the customer ordered in the past. The server
10   transmits the preview image to the customer computer, which
displays the preview image using a browser.